Tips for Creating Engaging Images

- **Format:** 8 Bit PNG
- **Minimum Resolution:** 300pi (PNG 24) or JPG
- **Minimum Size:** 960px (w) by 540px (h)

- Image should be able to stand alone and represent the meaning of the article.
- Images should be created in high resolution and text clear and legible.
- Ensure optimal image quality and prevent pixelation by providing images that meet specifications.
Image Recommendations

**Do**

Keep images simple and informative.

**Don’t**

Include a lot of detail.
Image Recommendations

**Do**

- Make images colorful and easy to read.

**Don’t**

- Include small text difficult to read.